



## Statement of Values

### Who we are?

The Idaho Distillers Association is a grouping of companies involved in the manufacturing, sales, and marketing of Idaho made distilled spirits products that are sold in the State of Idaho and across the United States of America. We believe it necessary to join together and promote responsible business practices while creating a common voice to communicate with the federal, state and local political bodies that regulate the distilled spirits industry. Since members vary in their industry experience and business models, the Idaho Distillers Association will allow for the ability to share best practices and enable Idaho based products to flourish locally and across the country.

### How we do business?

We believe in staying true to simple but time worn values of honesty and good citizenship. Members of the Idaho Distillers Association are tasked with adhering to the following guideposts:

- -It is important to follow the federal, state and local regulations that govern the distilled spirits industry.
- Competition between members is expected but not at the expense of fair play or employing practices which disparage the products of fellow Idaho Distillers Association members.
- The environment is the wellspring from which the materials used by Idaho Distillers Association membership are sourced. A healthy environment is a benefit to our industry. It also ensures the wellbeing of our customers and consumers. Whenever possible, we look to implement sustainable business practices that reduce energy consumption and other forms of waste.
- The Idaho community is important to the Idaho Distillers Association. Members are committed to utilizing local Idaho vendors whenever possible and supporting programs that enrich Idaho communities.
- Idaho Distillers Association members believe in the merits of responsible consumption and marketing of distilled spirits products. Marketing practices will be in good taste and encourage sensible consumption by adults of legal drinking age.